## CFAES

#### OHIO STATE UNIVERSITY EXTENSION

## Ohio State Extension-Belmont County:

# Beef Quality Assurance Certification Thursday, Oct 21, 2021

#### 6:30PM

#### **Belmont County Fair Grounds--WISE BUILDING**

Agricultural Society 45420 Roscoe Road, St Clairsville, OH 43950

"Consumers are concerned for animal health, and the sustainability of the production systems their food's raised in."This statement is just one of several that has led to teaching and certifying Ohio's cattlemen in Beef Quality Assurance (BQA) to become a priority. Adding even more meaning to that statement is the fact that Tyson Foods, who harvest and process 25% of the US beef market share. and also Wendy's, now the second largest fast food hamburger chain in the U.S., have both announced beginning in 2019 cattle they purchase must originate from producers and feedyards who are Beef Quality Assurance certified. Not only are today's consumers sharing their concerns, but now the businesses who are supplying the public's demand for a quality beef product raised in a humane and sustainable fashion also want some guarantees that it's happening throughout the production chain. In response, Ohio State University Extension is working in cooperation with the Ohio Beef Council, the Ohio Cattlemen's Association and Ohio's cattle auction markets and collection points to offer Ohio's cattlemen several opportunities to become Beef Quality Assurance Certified.

### Pre-registration required

Register at: https://go.osu.edu/ belmontbqa2021

Call OSU Extension Belmont County if you have any questions:

## (740) 695-1455

belmonmt.osu.edu

We will follow local guidance from the health dept for covid restrictions

We Sustain Life

The Ohio State University

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