

ANNIE'S PROJECT

Strengthening Women's Farming Operations



How

- ~ Learn with peers, friends, and family
- ~ Tailored small farm training
- ~ Supportive environment
- ~ Taught by local experts
- ~ Questions welcome



Now

- ~ Build your risk management IQ
- ~ Gain financial/record-keeping savvy
- ~ Improve marketing/pricing know-how
- ~ Increase farm production insights
- ~ Enhance human resources skills
- ~ Expand legal awareness



Wow

- ~ Build your community prestige
- ~ Strengthen peer networks
- ~ Grow confidence in farm-business abilities
- ~ Share knowledge
- ~ Create solutions

Annie's Project, the popular program which provides risk management education for women in agriculture, is coming to the Northern Panhandle.

Annie's Project provides training, resources and networking opportunities to help West Virginia women build viable, efficient and sustainable farm businesses. The first courses cover everything from business planning, finances and marketing to food safety and insurance. The second level teaches business, estate, retirement and succession planning. Both groups can expect meaningful networking opportunities that extend well beyond the course.

The 6 week training is scheduled for Wednesday Evenings from October 13th through November 17th, in Ohio County. Sessions will run from 5:30pm-9:00pm. The fee for the course is \$40, and includes materials and refreshments. Some financial aid is available for those who find the cost prohibitive.

By using local experts to provide instruction, Annie's Project has built a solid track record of success in more than 34 states. The WVU Extension Service is partnering with the WVU Small Farm Center, Northeast Sustainable Agriculture Research and Education (NESARE), West Virginia Food and Farm Coalition (WVFFC), West Virginia Department of Agriculture, Farm Credit of the Virginias and Farm Service Agency to provide the training in West Virginia.



You can learn more about Annie's Project at www.anr.ext.wvu.edu/ag-women, or by contacting Karen Cox at the WVU Extension Service Ohio County Office at 304-234-3673.

Registrations are due October 1st.

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